



Marina Mattar
CEO
Perspectivas



CEO of Perspectivas, Marina is also the only Brazilian member of the Advisory Group of the World Bank's Carbon Pricing Leadership Coalition (CPLC). Marina Mattar was an Institutional Advisor and Board member at Tellescom Group; Director of Corporate Affairs of the Brazilian chemical industry Unigel, from 2021 to 2025; Director of Institutional Relations at the Brazilian Association of Airlines (ABEAR), in 2020; Director of Institutional Relations and Sustainability at the Brazilian Chemical Industry Association (ABIQUIM), between 2014 and 2020; Director of Communication at the Brazilian Association of Institutional and Government Relations (ABRIG), in 2020 and 2021; and Senior Advisor at FTI Consulting, between 2020 and 2023.

In 2021, she was executive secretary of the Parliamentary Caucus for a Competitive Brazil in the National Congress representing various industrial and Services sectors of the Competitive Brazil Movement (MBC). In 2020, she was the executive secretary of the Parliamentary Caucus for Aviation. Marina was also executive coordinator of the Parliamentary Front for Chemical Industry (FPQuímica) in the National Congress for more than five years; a member of the Leadership Group on Energy & Climate Change of the International Council on Chemical Associations (ICCA) for four years; was an advisor to the Legislative Affairs and Environment and Sustainability councils of the National Confederation of Industry (CNI); and represented the chemical sector in the Industry Coalition. She also gained experience in the Government Relations Department of BASF (São Paulo); in the Office of the Secretary General of Amnesty International (London); in the Trade and Investment Office of the Illinois Government (Chicago); in the Public Policy and International Campaigns areas of the NGO Sou da Paz Institute (São Paulo); in the Commercial Department of the American Consulate (São Paulo); and in the Public Information Department of the United Nations (New York).

Marina took part in debates and gave presentations on the Low Carbon Economy at events in Brazil and abroad, including at the United Nations Climate Change Conferences (COP 22, 23, 24, 25, 27, 28 and 29), in Morocco, Germany, Poland, Spain, Egypt, the United Arab Emirates and Baku, at the Climate Business Forum of the World Bank's International Finance Corporation (IFC), in 2017, in India; at the annual conferences of the Chemical and Petrochemical Association of Latin America (APLA), in 2017 and 2018, in Argentina and Mexico; at the opening of the UN Climate Preparatory Week for Latin America and the Caribbean, in Salvador, in 2019; among others.

Marina also led two delegations of Brazilian parliamentarians to learn about chemical solutions for the Low Carbon Economy in Germany, in 2017 and 2019. In 2023, Marina was part of the Brazilian delegation to the UN Business Arena, held in Oslo, Norway. In 2021, she was invited by the US government to take part in the International Visitor Leadership Program (ILVP), which focused on "Transparency and Accountability in Government".

She holds a bachelor's and master's degree in International Relations from the Armando Álvares Penteado Foundation (FAAP) and the University of São Paulo (USP), respectively. As an undergraduate, she created and implemented the *Projeto Doando Conhecimento* (Donating Knowledge Project), which resulted in the donation of reading rooms to Portuguese-speaking African countries with the institutional support of FAAP, as well as the support of Itamaraty and the Brazilian Air Force.